

# Reed Huegerich, AICP

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## Education

**Master of City and Regional Planning** - University of North Carolina at Chapel Hill - *May 2008*  
Concentration in land use and environmental planning

**Bachelor of Arts in History** - University of North Carolina at Chapel Hill - *May 2004*  
Degree with distinction

## Work Experience

Cornell University – **Assistant Director of Transportation** – Ithaca, NY *September 2018 – Present*

- Lead Transportation and Parking Department for Cornell University including:
  - Transportation Demand Management
  - Safety
  - Customer Service
  - Parking Systems/Communication
  - Field Services
- Oversee \$13 million budget and 21 employees, including 4 program managers
- Responsible for parking system with over 11,000 spaces, 2 garages, and > \$100 million in assets
- Serve in Cornell's Incident Command System (NIMS ESF #1) for emergencies
- Coordinate university transit service with Tompkins Consolidated Area Transit
- Member of Lean Process Improvement Team for Cornell Facilities
- Serve on the Board of Directors for the Ithaca Center for Community Transportation
- Coordinate transportation efforts to reach the university's goal of carbon neutrality by 2035
- Implement Vision Zero policies including lowering campus speed limit in 2023
- Manage joint transportation projects between Cornell and surrounding communities

Cornell University – **Senior Planner** – Ithaca, NY *November 2015 – September 2018*

- Served as Project Manager of transportation-related safety studies and planning efforts
- Managed parking inventory and zoning compliance for City of Ithaca
- Collected and analyzed crash data to improve safety for all campus users
- Created and managed network datasets to analyze employee commute patterns
- Provided data to track sustainability through the Association for the Advancement of Sustainability in Higher Ed

Town of Apex – **Senior Planner** – Apex, NC *July 2013 – November 2015*

- Supervised two Planners and acted as interim supervisor to two Planning Technicians as needed
- Applied and received federal funding for over \$5,300,000 in roadway and sidewalk projects
- Elected Chair of regional MPO Technical Coordinating Committee (CAMPO TCC), January 2015-  
November 2015
- Served as Vice Chair of the CAMPO TCC, January 2010 – January 2011 and January 2013 – January 2015
- Administered federally-funded projects to ensure compliance with all applicable requirements, including preparing NEPA documents and maintaining records for auditing
- Reviewed development plans for compliance with transportation plan and Unified Development Ordinance
- Served as staff liaison to Board of Adjustment
- Advised Mayor and Town Council on issues regarding transportation and development in and around Apex

## **Work Experience (cont.)**

Town of Apex – **Transportation Planner** – Apex, NC *June 2008 – June 2013*

- Administered \$250,000 Safe Routes to School Demonstration Grant
- Wrote and directed major update to the Apex Transportation Plan in 2011
- Initiated annual sidewalk program to prioritize and fund construction of local sidewalks
- Designed and created maps, graphics, and GIS shapefiles for transportation projects

Highway Safety Research Center – **Research Assistant** – Chapel Hill, NC *June 2006 – May 2008*

- Conducted primary and secondary research on pedestrian and bicycle issues for the Pedestrian and Bicycle Information Center, a national information clearinghouse for the Federal Highway Administration

## **Awards and Titles**

**American Institute of Certified Planners**, Member since 2010

Cornell FCS Employee of the Quarter, April 2019

Town of Apex Core Award (Employee of the Month), August 2011 and February 2015

GoTriangle Golden Sneaker Award, June 2010

2014 Marvin Collins Outstanding Planning Award in Comprehensive Planning – Large Community

## **Publications**

Winchell, Robert J. MD; Xu, Paige MPH; Mount, Lauren E. MD; and Huegerich, Reed MCRP.

“Development of a geospatial approach for the quantitative analysis of trauma center access.” *Journal of Trauma and Acute Care Surgery*, Volume 86, Issue 3, March 2019, 397-405.

## **Other Certifications/Licenses**

Small Unmanned Aerial System (Drone) Remote Pilot #4164655

Amateur Radio Technician, KD2LTU

## **Areas of Interest**

Placemaking

Vision Zero

Sustainable transportation/land use balance

## **Community Involvement**

Chapel Hill Greenways Commission – Board member - Chapel Hill, NC July 2006-September 2008

Guilford County Environmental Review Board – Board member - Greensboro, NC February 2006-August 2006

## **Skills**

ArcMap/GIS (Expert)

SketchUp (Expert)

Excel (Expert)

Photoshop (Intermediate)

Tableau (Intermediate)