

## **MARK A. APKER**

Adobe Inc.  
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### **EDUCATION:**

J.D., December 2010, Lewis & Clark College Law School

Areas of Study: Land Use, Real Estate, Environmental, and Alternative Dispute Resolution.

- Certificate: Public Interest Law.
- Capstone: *An analysis of antitrust violations in the NBA and how the American Needle ruling may change the way labor exemptions to antitrust law are applied to negotiations between large sports leagues and their unions.*
- Capstone Advisor: Edward J. Brunet.
- Research Citation: *Recent Developments in Comprehensive Planning Law*, Edward J. Sullivan, *The Urban Lawyer* Vol. 43, No. 3 (Summer 2011), pp. 823-837

M.B.A., 2015, Brigham Young University

Areas of Study: Operations and Supply Chain Management, Marketing, and Strategy.

- Certificate: Marriott School Global Management.

B.A., 2007, Brigham Young University

Area of Study: Political Science.

- Medalist: BYU Green Week Writing Competition
- Intercollegiate Athlete: Track and Field (Javelin).

### **PROFESSIONAL EXPERIENCE:**

2022-Present – SENIOR MANAGER, Customer Services Sourcing, Adobe Inc. Lead an organization of 14 strategic sourcing professionals. Oversee \$1.4B in annual spend. Created and manage Adobe's Scope 3 emissions policy.

2016-2022 – PROCUREMENT CATEGORY MANAGER, Global Workplace Solutions, Adobe Inc. Negotiated, contracted and managed land-use matters for first-in-class all-electric \$835M expansion of Adobe's Corporate Headquarters in San Jose, California. Negotiated and contracted for approximately \$500M in annual spend.

2012-Present – PRINCIPAL, Retail Property Consultants, LLP. Commercial and retail property management and brokerage services. Legal review for leasing and commercial property transactions.

2015-2016 – BUSINESS MANAGER, Engineering and Project Management, Savage Services. Contracts and project management administration for first-in-class \$340M articulated tug-barge.

2012-2013 – RETAIL PROPERTY OPERATIONS ANALYST, Direct to consumer, Nike. Lease portfolio review for the divestiture of Cole Haan and post 2008 market crash.

2011-2012 – CONTRACT ATTORNEY, Renewables energy division, Avangrid. Review of energy lease portfolio subsequent to a corporate reorganization.

2008-2009 – STAFF, DATA AND POLICY ANALYST, Office of the Mayor, Office of Management and Finance, City of Portland Oregon. Staffed the Mayor at events and executed policy at the Mayor's request. Negotiated the stadium agreement and advised City Leaders on the risks and benefits of welcoming a Major League Soccer franchise to the City.

2004-2007 – MILL WORKER, Rosboro Lumber Company. Operated heavy machinery to fabricate structural lumber from logs.

### **NOTABLE PROJECTS:**

2017-Present – *North Tower*, 333 San Fernando Street, San Jose, California.

2019-2021 – *Times Square Restack*, 1540 Broadway, 17-20, New York, New York.

2017-2020 – *Phase 2*, 3900 Adobe Way, Lehi, Utah.

2016-2018 – *100 Hooper*, 100 Hooper Street, San Francisco, California.

2015-2018 – *White Collar Factory*, 1 Old Street Yard, 7-8 & 13, London, United Kingdom.

### **RESEARCH:**

#### **Selected Publications:**

Apker, Mark (2021). The Utah Sustainable Business Coalition: Networking for a Cleaner, Greener, Utah. *Silicon Slopes Magazine*, 17(2), 26-29.

Kem C. Gardner Policy Institute (2020). The Utah Roadmap: Positive solutions on climate and air quality. *David Eccles School of Business, University of Utah*, [www.gardner.utah.edu/utahroadmap](http://www.gardner.utah.edu/utahroadmap)

#### **Selected Presentations:**

Apker, Mark; Sokol, Jeff (2022). Panel Discussion: Private sector best-practices for the public sector. State of Utah Sustainable Sourcing Summit, Salt Lake City, Utah.

Apker, Mark; Archambeau, Shelly & Iverson, Greg (2019). Sustainability and Legacy – Building a Transformative Company. Summit Director and Officer Training, Park City, Utah.

**PROFESSIONAL ASSOCIATIONS:**

Member Oregon State Bar Association (Inactive)

Prosci Certified Change Management Professional (CCMP)

**PROFESSIONAL SERVICE:**

Non-Profit Boards:

*Adobe Utah Site Council: Sustainability Champion 2018 – 2020*

*Utah Sustainable Business Coalition 2019 – 2021*

Administrative Boards:

*Town of Ithaca Land Use Board of Appeals 2021 – Present*