#### ZAKHARY MALLETT

# College of Architecture, Art, and Planning

# **Cornell University**

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#### **EDUCATION:**

2022	University of Southern Calif	fornia, Ph.D. in <i>Urban Planning and Development</i>
	Dissertation:	Spatial and Temporal Expenditure-Pricing Equity of Rail Transit Fare Policies
	Dissertation Committee	: Genevieve Giuliano, University of Southern California (Chair)
		Marlon G. Boarnet, University of Southern California
		Brian D. Taylor, University of California, Los Angeles
2012	•	rkeley, Master of City Planning
	Professional Report:	Land-Use and Transportation Policies for Sustainable Affordable Housing
2009	Stanford University, Bachelo	or of Arts in Urban Studies

#### **PUBLIC SERVICE:**

2012-16 Director, District 7 (Elected Position), San Francisco Bay Area Rapid Transit District (BART)

## **ACADEMIC POSITIONS:**

2022-	Strauch Fellow (Postdoctoral), City and Regional Planning, Cornell University
2021-22 2018-20	Research Assistant, University of Southern California
2020	<b>Teaching Assistant (</b> <i>The Urban Context for Policy and Planning</i> <b>)</b> , University of Southern California

## **PUBLICATIONS:**

#### Refereed Articles

Mallett, Zakhary. "Spatial and Temporal Variability of Rail Transit Costs and Cost Effectiveness." Transportation Research Record (2022)

# Working Papers

Mallett, Zakhary. "Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies." In Review

Mallett, Zakhary. "Bridging Equity and Efficiency in Transit Subsidy Policy Research: A Literature Review." In

Mallett, Zakhary. "Pricing Equity, Expenditure Equity, and Pricing-Expenditure Equity of Transit." In Review

#### **Book Chapters**

Mallett, Zakhary and Marlon G. Boarnet. "Transit Planning and Management." International Encyclopedia of *Transportation* 10477 (2021).

# Research Reports

Boarnet, Marlon G., Zakhary Mallett, and Clemens A. Pilgram. "Dockless Scooter Travel: A Land Use Model with Implications for California." METRANS Transportation Center, 2020, www.metrans.org/research/docklessscooter-travel-a-land-use-model-with-implications-for-california

Giuliano, Genevieve, Sang-O Kim, and Zakhary Mallett. "Regional Planning and Climate Change Mitigation in California." Joint Clean Climate Transport Research Partnership (JCCTRP), 2020, https://decarbonisation.ugam.ca/wp-content/uploads/sites/10/2022/12/202005 ICCTRP Working-Paper-2020-1 California En.pdf

## **PUBLICATIONS** (cont.):

## Popular Press

- Mallett, Zakhary. "Vote no on Prop. 22: No free rides for Uber and Lyft." San Francisco Chronicle, 7 Oct 2020, <a href="https://www.sfchronicle.com/opinion/openforum/article/Vote-no-on-Prop-22-No-free-rides-for-Uber-and-15626605.php">www.sfchronicle.com/opinion/openforum/article/Vote-no-on-Prop-22-No-free-rides-for-Uber-and-15626605.php</a>
- Mallett, Zakhary. "The distorted economics of ride hailing must be fixed by California law." San Francisco Chronicle, 19 Jun 2019, <a href="www.sfchronicle.com/opinion/openforum/article/The-distorted-economics-of-ride-hailing-must-be-14015889.php">www.sfchronicle.com/opinion/openforum/article/The-distorted-economics-of-ride-hailing-must-be-14015889.php</a>
- Mallett, Zakhary. "Uber, Lyft driver incentives create more traffic, while not delivering more rides: A firsthand perspective." *SFGate*, 13 Jun 2017, <a href="https://www.sfgate.com/local/article/Uber-Lyft-11214576.php">www.sfgate.com/local/article/Uber-Lyft-11214576.php</a>
- Mallett, Zakhary. "Capitol Corridor stop in Hercules is not a simple fix at all." *East Bay Times*, 9 Jun 2017, <a href="https://www.eastbaytimes.com/2017/06/09/opinion-capitol-corridor-stop-in-hercules-is-not-a-simple-fix-at-all">www.eastbaytimes.com/2017/06/09/opinion-capitol-corridor-stop-in-hercules-is-not-a-simple-fix-at-all</a>
- Mallett, Zakhary. "BART labor extension should be rejected." *East Bay Times*, 21 Apr 2016, <u>www.eastbaytimes.com/2016/04/21/bart-labor-extension-should-be-rejected-zakhary-mallett-guest-commentary</u>
- Mallett, Zakhary. "Support a bond measure to reinvest in BART." San Francisco Chronicle, 1 Apr 2016, www.sfchronicle.com/opinion/article/Support-a-bond-measure-to-reinvest-in-BART-7223479.php
- Mallett, Zakhary. "Public art should not be high on the list of BART priorities right now." *East Bay Times*, 12 Aug 2015, <a href="www.eastbaytimes.com/2015/08/12/guest-commentary-public-art-should-not-be-high-on-the-list-of-bart-priorities-right-now">www.eastbaytimes.com/2015/08/12/guest-commentary-public-art-should-not-be-high-on-the-list-of-bart-priorities-right-now</a>
- Mallett, Zakhary. "OK, we need a second BART transbay tube. Where would it go?" San Francisco Chronicle, 6 Feb 2015, <a href="www.sfchronicle.com/opinion/article/OK-we-need-a-second-BART-transbay-tube-Where-6068734.php">www.sfchronicle.com/opinion/article/OK-we-need-a-second-BART-transbay-tube-Where-6068734.php</a>
- Mallett, Zakhary. "VTA should switch BART route to follow highways to North San Jose." *The Mercury News*, 22 Nov 2014, <a href="https://www.mercurynews.com/2014/11/22/zakhary-mallett-vta-should-switch-bart-route-to-follow-highways-to-north-san-jose">www.mercurynews.com/2014/11/22/zakhary-mallett-vta-should-switch-bart-route-to-follow-highways-to-north-san-jose</a>
- Mallett, Zakhary. "2nd Transbay Tube needed to help keep BART on track." *SFGate*, 7 Sep 2014, <a href="https://www.sfgate.com/opinion/article/2nd-Transbay-Tube-needed-to-help-keep-BART-on-5737004.php">www.sfgate.com/opinion/article/2nd-Transbay-Tube-needed-to-help-keep-BART-on-5737004.php</a>
- Mallett, Zakhary. "BART helps S.F. function, time to share some funding." San Francisco Chronicle, 7 Jul 2014, www.sfchronicle.com/opinion/openforum/article/BART-helps-S-F-function-time-to-share-some-5605290.php
- Mallett, Zakhary. "BART directors must grow a backbone to protect public." *East Bay Times*, 6 Mar 2014, www.eastbaytimes.com/2014/03/06/guest-commentary-bart-directors-must-grow-a-backbone-to-protect-public
- Mallett, Zakhary. "Public got hurt twice in BART contract." East Bay Times, 7 Nov 2013, www.eastbaytimes.com/2013/11/07/zakhary-mallett-public-got-hurt-twice-in-bart-contract
- Mallett, Zakhary. "BART workers not negotiating in good faith." San Francisco Chronicle, 16 Jul 2013, <u>www.sfchronicle.com/opinion/openforum/article/BART-workers-not-negotiating-in-good-faith-4669229.php</u>
- Mallett, Zakhary. "Director says his team must hold the line in BART negotiations." *East Bay Times*, 2 Jul 2013, www.eastbaytimes.com/2013/07/02/director-says-his-team-must-hold-the-line-in-bart-negotiations

# **SCHOLARSHIPS, FELLOWSHIPS, & GRANTS:**

Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$5,000)
Graduate Scholarship, California Transportation Foundation (\$5,000)
Price/Graduate School Fellowship, University of Southern California (\$30,500)

# SCHOLARSHIPS, FELLOWSHIPS, & GRANTS (cont.): 2020 Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$35,500) **Graduate Scholarship**, Railway Association of Southern California (\$3,000) Nathaniel Ford Scholarship, American Public Transportation Foundation (\$6,000) Price School Top-Off Fellowship, University of Southern California (\$7,655) 2019 Dwight David Eisenhower Transportation Fellowship Program Graduate Fellowship, Federal Highway Administration, United States Department of Transportation (\$5,000) **Graduate Scholarship**, Railway Association of Southern California (\$2,000) Nathaniel Ford Scholarship, American Public Transportation Foundation (\$7,000) 2018 **Board Scholarship**, American Public Transportation Foundation (\$7,000) Price/Graduate School Fellowship, University of Southern California (\$30,000) 2011 University of California Transportation Center Fellowship, University of California, Berkeley (\$10,000) 2010 **Department Fellowship**, University of California, Berkeley (\$3,600) University of California Transportation Center Fellowship, University of California, Berkeley (\$10,000) Mr. and Mrs. Lane Undergraduate Advising and Research Major Grant, Stanford University 2008 (\$6,200)**Stanford Fund Scholarship**, Stanford University (\$29,760)

### **HONORS & AWARDS:**

2007

2023	Inductee, Edward A. Bouchet Graduate Honor Society, Cornell University Chapter
	Honorable Mention, Ph.D. Dissertation Award, Transportation and Public Utilities Group
2022	Student of the Year, Pacific Southwest Region University Transportation Center Best Student Paper, Transportation Research Forum
2021	Honorable Mention, Dissertation Fellowship, Ford Foundation
2019	Honorable Mention, Predoctoral Fellowship, Ford Foundation
2017	Transfer Hall of Fame Awardee, West Valley College

Kim and Eddie Poplawski Scholarship, Stanford University (\$6,270)

Stanford Fund Scholarship, Stanford University (\$24,078)

#### **PRESENTATIONS:**

"Inequitable Inefficiency: A Case Study of Rail Transit Fare Policies" (METRANS Transportation Center Emerging Scholars Symposium, Los Angeles, CA, 2022; Pacific Southwest Region University Transportation Center Congress, Honolulu, HI, 2022; Transportation Research Forum, Saint Louis, MO, 2022; Western Regional Science Association, Scottsdale, AZ, 2022; Department of City and Regional Planning, Cornell University, Ithaca, NY, 2022)

"Spatial and Temporal Variability of Rail Transit Costs and Cost Effectiveness" (Transportation Research Board, Washington, DC, 2022)

"Competing Principles of Transit Fare Policies" (University of Southern California, Los Angeles, CA, 2021)

"Equity and Demand Implications of Rail Transit Fare Policies (An Update)" (Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board, Virtual Conference, 2021)

"Spatial Determinants of Dockless Scooter Use" (Transportation Research Board, Virtual Conference, 2021; American Collegiate Schools of Planning, Virtual Conference, 2020)

"Equity and Demand Implications of Transit Fare Policies" (Innovative Research Panel, Dwight David Eisenhower Transportation Fellowship Program, Transportation Research Board, Washington, DC, 2020)

#### **PRESENTATIONS** (cont.):

- "BART to San Jose Planning and Politics" (University of Southern California, Los Angeles, CA, 2018)
- "San Francisco Bay Area Rapid Transit District (BART): History, Politics, Planning, and Policy" (University of Southern California, Los Angeles, CA, 2018)
- "The Challenges of a Legacy System: Investing to Renew Ageing Infrastructure" (SmartTransit USA, Newark, NJ, 2016)
- "Train Control Upgrading at BART" (Technology Transfer Committee, Transportation Research Board, Washington, DC, 2016)
- "The Future of Fare Collection" (SmartRail USA, Charlotte, NC, 2015)
- "Politics and Planning: BART to San Jose" (San Jose State University, San Jose, CA, 2011)

#### **CONFERENCE PARTICIPATION:**

Discussion Facilitator: Managed Lane Workshop (Managed Lanes and Congestion Pricing Committees, Transportation Research Board, Washington, DC, 2019)

Roundtable Host: "Growing Ridership" (SmartRail USA, Charlotte, NC, 2015)

Moderator: "Putting Transit at the Heart of Smart Cities" (SmartRail USA, Charlotte, NC, 2015)

Moderator: "Driving Innovation in Passenger Transit" (SmartRail USA, Charlotte, NC, 2015)

Moderator: "Performance Measurements People Can Actually Understand" (Rail~Volution, Minneapolis, MN, 2014)

## **COURSES TAUGHT:**

2022- Transportation and Land Use Planning Urban Mass Transit

#### **ACADEMIC SERVICE:**

- 2022- Member, Colloquium Committee, College of Architecture, Art, and Planning, Cornell University
- 2022 Member, Awards Committee, College of Architecture, Art, and Planning, Cornell University
- 2019-20 **Student Representative, Ph.D. Committee,** Sol Price School of Public Policy, University of Southern California
- 2007 **Student Member, Hiring Committee, Philosophy Department, West Valley College**