The popular mediation of architecture gives meaning to form. The public is introduced to canonical architecture as well as everyday manufactured vernacular forms through a range of mass media and in the process is taught to recognize, desire and consume forms. As a result, mass media is an essential architecture material. This course will critically analyze a range of mass media from advertisements to the James Bond film genre in order to create a more nuanced and complete understanding of 20th-century architecture.

Requirements:
Completion of weekly reading assignments and participation in class meetings
By permission—graduate students are given preference