

# archi • pop

20<sup>th</sup>-century architecture as mediated by popular culture  
*tabloids/television/trends/tourism*  
*film/photography/fiction/fads*

professor d. medina lasansky  
arch 6819, 4 credits  
thursdays 10:10-12:05



The popular mediation of architecture gives meaning to form. The public is introduced to canonical architecture as well as everyday manufactured vernacular forms through a range of mass media and in the process is taught to recognize, desire and consume forms. As a result, mass media is an essential architecture material. This course will critically analyze a range of mass media from advertisements to the james bond film genre in order to create a more nuanced and complete understanding of 20<sup>th</sup>-century architecture.

## Requirements:

Completion of weekly reading assignments and participation in class meetings  
By permission—graduate students are given preference