



ARCH 5204 | PROFESSIONAL TRAINING

FALL 2021 | B.ARCH/MSAAD | NYC | GRADING: Letter CREDITS: 3 | MONDAYS 7:00-9:00 PM | BI-WEEKLY GROUP CLASSES AND BIWEEKLY INDIVIDUAL ADVISORY HOURS | VISITING LECTURER: NINA FREEDMAN, PRINCIPAL, DREAMLAND CREATIVE PROJECTS, HOST OF WHEREING PODCAST | NF77@CORNELL.EDU

How will you self-curate your work pathway? This class **bridges and integrates academia and practice**, exploring diverse issues, inclusive of the resiliency of current and long-term career options, whether you are exploring an internship or graduating. Based on lectures, discussions and coached reflections, you will produce a **customized, intentional, designed, integrated, self-specific ‘work application’**. A customized attention will be reciprocal, supporting visibility among a larger pool of applicants, and locating positions aligned with your interests and values. You will have the time to contemplate, research and organize your next steps, as part of the class, for use at the Spring Cornell Architecture Career Days or for external, private prospect outreach. This is not just a practical class. At its heart, it is an authentic, transparent conversation about **‘professional experience’** with each other, Cornell alumni and guest panelists. We will discuss a wide range of pathways, options for speaking and presenting, media perception, work culture, compensation, negotiation, teaching, grant writing and competitions. You will write cover letters, resumes, organize portfolios, prepare for interviews, and film your individual speaking and presenting styles, for a jury and client. The required individual advisory session delves into your professional pathway options by looking holistically at your work and your personal definition of ‘value’. This course will save you time. Come ready for conversation.

Academia and Practice - Convergence and Disassociation

Patterns, Myths, Agency, Opportunities

The Value Definition - Monetary and Non-Monetary

Relationship of Values and Alignment

Pathways and Resilience - Unknown Unknowns

Typical, Related, Entrepreneurial, Unrelated, Disruptive Pathways

Precise Application - Story/Credentials/Design

Intentional Cover Letters, Resumes, Portfolio, Interview

Communication - Voice and Visibility

Speaking, Presenting (Jury and Client), Office Meetings