

# The Good Life

## Into new landscapes

Global Artscapes Series



SHATWELL FARM, SOMERSET, ENGLAND - PHOTO SUE BARR

This research and design driven seminar explores the radical transformation of landscapes and territories within the frame of global art collections. It explores the entanglements of politics, culture and new technologies. It considers the many opportunities and transformations that may be triggered and generated by the contemporary art market for the benefit of wider territories and publics. It explores how artworks create “conditions that allow visitors and publics to see their own resources for perceiving art and the world”<sup>1</sup>. Ultimately, it explores how experiencing art can reshape the world and be a reality-producing machine with multi-layered relations, engaging both in public discourse and in policy making. It explores how new possible models and communities can be created through art at a time of global increasing volatility, uncertainty, and unprecedented pivotal changes.

<sup>1</sup> Olafur Eliasson

Through a series of assignments and debates, this seminar explores in detail the relationship between art, environments, and technologies by looking at the interdependency between different forms of art and the spaces in which art is exhibited or can be experienced (beyond the traditional museum: special projects ie island museums, rural and alpine arts “communes” etc.) Furthermore, the seminar investigates the techniques of various art forms and their correlation to space production and the development of architectural structures, new spatial forms, and communities to engage with art, culture, territorial identity, and global vs. local economies.

We will particularly consider the juxtaposition and dichotomy urban vs rural, world class vs. “peripheral”. The ongoing pandemics and - the underlying structural transformations the same pandemics enables and accelerates - expose the crucial need to access to nature, landscapes, health, (decent) housing, civil rights, shelter, safety, in short, to the εὖ ζῆν<sup>2</sup>, the Good Life, meant as a political project. If crises are opportunities to discern and, examine, what is The Good Life now and in the next decade? Does the future lie in the 98% of the planet that is not urbanized or less urbanized?

**Is it truly the countryside where the radical things can happen?**

**How can art and technologies contribute to this trend and regenerate neglected territories?**

**Is it the aura of authenticity that increasingly attracts the artworld to the country?**

**Can art be one of the triggers to revitalize depressed areas, rural and/or otherwise?**

**Seminar**  
**Visiting Critic Alessandra Clanchetta**  
**Cornell University**  
**Fall 2021 Wwd 8.30-11.30 am Venue**  
**TBC**

<sup>2</sup> See Giorgio Agamben The Omnibus: Homo Sacer (2017) 2 See Aristotle's Nicomachean Ethics and Politics