



Donald Judd, photo A. Cianchetta

GLOBAL ARTSCAPES

SPRING 2021, OPTION STUDIO (IP/OL)
Visiting Critic, ALESSANDRA CIANCHETTA

This design studio explores the radical transformation of landscapes, territories, and cities in the context of global art collections. It develops as a dialogue and collaboration with the Swiss art gallery Hauser & Wirth, and other agents operating in the art world. It considers interrelations with less explored territories and the many opportunities and transformations that may be triggered and generated by the contemporary art market. We will examine the global landscape of art and explore and analyze the urban principles and governance models of cultural and arts districts, global art fairs and, public and private cultural institutions and museums worldwide through a series of case-studies through maps, data collection, and conceptual diagrams leading to a projection both at urban and an architectural scale. The collected case studies will form a collective atlas/book. Furthermore, we will explore and compare biennials and special projects (including private museums) worldwide and selected contemporary artworks whose focus is primarily connected to specific geographic sites and timely geopolitical conditions. We will research the classic typology of the museum and will project new hybrid typologies for the museum of the future. We will explore the following questions. How does the global art market trigger and generate new spatial forms and relationships both at a large scale (a network of intertwined territorial relationships, the emergence of the urban concept of Global Arts and Cultural Districts) and at a smaller scale (galleries, museums (public/private), foundations, special projects)? How can new urban models and economic models -related to the global art trade - be used to the benefit of larger regions and populations? Can temporary events such as Biennials and Fairs (global and regional) have a lasting and valuable impact on the redevelopment of regions? How can we reconsider and rethink the whole concept of private art galleries and foundations, and envisage new forms of museums (private or not) and cultural institutions at large? What about the future? Are trade, culture-led regeneration and commodification inherent of all urban fabrics? Can new typologies of public space and (public) architecture be invented? What is the role for new peripheries? Urban vs rural, World class vs. peripheral. Does the future lie in the 98% of the planet that is not urbanized? Is it truly the countryside where the radical things can happen? Is it the aura of authenticity that increasingly attracts the artworld to the country? Can art be one of the triggers to revitalize depressed rural areas?

T/TH 8:30am – 1:25pm EDT

CORNELL AAP DEPARTMENT OF ARCHITECTURE