

Archi • Pop



CHAIR BY LAVERNE ORIGINALS, \$240.

SOFA BY DUNBAR, APPROX. \$1450.

TABLET, MARBLE TABLES BY KNOLL, \$65, \$97.

THREE-LEGGED CHAIR BY LAVERNE, \$425.



The 40x25 living room is luxurious and masculine. In the foreground, carved ivory chessmen with period to the chair, and an antique Spanish chest-cum-bar set against the look wall paneling offer dramatically effective Old contrast to the contemporary feeling that distinguishes the room. The tulip chair, the two side chairs, the lounge chair, and the brilliantly striped cushions are placed on the vibrant tangerine rug to derive full benefit from the room's dominating entertainment wall and the giant hooded and-raised fireplace on the right. In the background, a lounge chair and ottoman are at windowside for at-ease observation of the city's glowing skyline. The circular staircase leads to the master bedroom.

The popular mediation of architecture gives meaning to form. The public is introduced to canonical architecture as well as everyday manufactured vernacular forms through a range of mass media and in the process is taught to recognize, desire and consume forms.

As a result, mass media is an essential architecture material. This course will critically analyze a range of mass media from advertisements to the james bond film genre in order to create a more nuanced and complete understanding of 20th-century architecture.

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ZOOM / arch 6819 / fall2020 / Saturdays 11:30-1:25