Book Launch Proposal

OVERVIEW

Through the office of AAP Exhibitions and Events, the college will support significant book publications by our faculty (including tenured, tenure-track, and long-term visiting faculty), by hosting book launches as a means of sharing various research trajectories with students and faculty.

APPLICABLE BOOKS ARE:

- Peer-reviewed
- Commercially published
- Either authored or co-authored or edited anthologies

SUPPORT

The AAP Exhibitions and Events office will assist with scheduling and room reservation in AAP/Ithaca, reception planning, and online publicity. The standard budget for each launch is $500 unless the event hosts multiple publications. Additional funding for bringing in out-of-town co-authors is not available.

Book sales can be coordinated with a local bookstore as events staff cannot take payments or serve as point-of-sale personnel.

Launches will be open to the AAP and wider university community where the author can offer a brief introduction and/or reading and field questions.

HOW TO APPLY

Please fill out the form on the second page and return a digital or hard copy to Lindsay Lavine or Maria Park. Deadline for a fall book launch event is May 1; deadline for a spring book launch event is October 1 of the previous year.

CONTACT

MARIA PARK
AAP Exhibitions and Events Director

LINDSAY LAVINE
AAP Exhibitions and Events Coordinator

EMAIL
aapgalleries@cornell.edu

PHONE
(607) 255-7324

ONLINE
aap.cornell.edu/resources/galleries-exhibition-opportunities
Please also include a separate page with a 1-3 paragraph description of the publication as well as 1-2 images (of the book itself or images relating to the book).

SUBMISSION
Please return the following to Maria Park or Lindsay Lavine – either digitally or hard copy – by May 1 (for a fall event) or October 1 (for a spring event):
• Completed application form
• Written description
• 1-2 high-res images

NOTES
Please let us know if you have any ideas about event planning that would be helpful to know (i.e. event format and style, ideas for reception food, etc.)