CRP 6594 | Special Topic: Real Estate Competitions

Syllabus
Instructor: Suzanne Lanyi Charles
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TA: Carsten Schmidt
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Logistics
Date/Time: January 5 – January 23, 2017
January 5 and 6, 10 am – 12 pm
Mid-competition review: January 16, 10 am – 12 pm
Required instructor meetings: January 13 and 20

Location: Sibley Hall 115
Teams to reserve dedicated workspaces (see “Room Reservation” below)

Credit Hours: 1.5 (S/U)

Schedule
Competition Kick-off: January 9, 2017, 10 am
Competition End: January 23, 2017

Course Description
The course will provide the framework within which multi-disciplinary student teams undertake the 2017 ULI Hines Student Urban Design Competition. The course offers graduate students the opportunity to engage in an intensive urban design and real estate development exercise in which teams create a comprehensive design and development program for a real, large-scale urban site. Submissions will consist of boards that include drawings, site plans, tables, and market-feasible financial data.

Class meetings will take place January 5th through January 23rd. The official two-week competition period begins on January 9, and final competition boards must be postmarked by January 23rd.

Student teams must submit a competition entry to ULI by the deadline to receive a passing grade for the course. This is an intensive competition, which will demand considerably more student time in addition to the dedicated class meeting times.

Course Objectives
• To encourage development of inter-disciplinary teamwork
• To expose students to a range of skills involved in creating an urban development proposal
• To introduce students to urban design within a real estate development context
• To expose students to an intensive design studio experience

Grades
Intra-team peer evaluations 30%
Mid-competition Review 10%
Final competition submission 60%

Room Reservations
Teams should reserve a room in Sibley Hall that they can use as a dedicated workspace 24/7 throughout the competition period. Team leaders should contact Tess Tuttle (tmc2@cornell.edu) in the CRP administration office (106 Sibley) to reserve rooms.
Website
Information on the competition, in addition to the OrgSync information forwarded to team captains, can be found on the Urban Land Institute website: http://uli.org/programs/awards-competitions/hines-student-design-competition/. Archives of previous years’ competition briefs and finalists’ boards going back to 2003 can be found here: http://uli.org/programs/awards-competitions/hines-student-design-competition/archives/

Recommended Books (selected)

Required Meetings
Teams are required to meet with Prof. Charles on Friday, January 13th and Friday January 20th. Teams will likely meet with Prof. Charles far more frequently, but the two required meetings are scheduled at important transition points during the competition. See “Communication” below for how to schedule the appointments.

Mid-Competition Review
We will hold a mid-competition review on January 16th from 10 am to 12 pm. Teams will present their in-progress work to a panel of Cornell faculty. Presentation boards should not be finalized. The review is intended to help students translate their concept ideas into physical form. Informal sketches are encouraged, and teams must have enough visual work to present in order to elicit helpful feedback from the reviewers.

Communication
CRP 6594 is unconventional in that we will not have regular scheduled class meetings. All work is done within your teams on your own schedule. However Prof. Charles is available throughout the competition period to discuss and critique your work and to answer any questions. Prof. Charles is available every day during the competition from 12 to 4:30 (additional hours upon request). Schedule an appointment online at https://scharles.youcanbook.me. All appointments with Professor Charles should scheduled through the website.

Teamwork
Most of our professional work takes place in group settings. Effective group work is important for this course and for your future careers. Each student will complete an evaluation of the other group members, and these evaluations will be the basis for 30% of your overall course grade. It is important the team members set clear expectations of each other in terms of roles, responsibilities, and work schedules prior to the start of the competition.

Academic Integrity
Real estate professionals must communicate with integrity. All students must be aware of and follow these guidelines in their work. If a situation is unclear, students should seek guidance from the instructor. Please review the Cornell’s Code of Academic Integrity (see http://cuinfo.cornell.edu/aic.cfm)

Accommodation
If you have a disability-related need for reasonable academic adjustments in this course, please provide an accommodation notification letter from Student Disability Services as soon as possible. A notification letter should be provided within the first two weeks of the semester or from the occurrence of an injury or illness. If you have not done so already, you should meet with Student Disability Services for disability verification and determination of reasonable accommodations.